



Comparison Chart

	Tasco®	Generic Kelp
Seaweed species <ul style="list-style-type: none"> • <i>Ascophyllum nodosum</i> • Dried Kelp (various marine plant species combinations) 	✓	✓
Value Proposition <ul style="list-style-type: none"> • Second generation prebiotic • Cost effective dosage (research proven) • Calculated ROI (worksheets available upon request) • Extended Technical, Sales and Marketing support 	✓ ✓ ✓ ✓	
Harvesting <ul style="list-style-type: none"> • Hand harvesting vs mechanical harvested • Harvest only during peak bioactivity period 	✓ ✓	
Processing and Storage <ul style="list-style-type: none"> • Standard manufacturing procedures • Strict protocol for raw material selection • High frequency quality checks • Standard storage facility • Controlled storage environment (aeration system) 	✓ ✓ ✓ ✓	✓ ✓
Research Proven <ul style="list-style-type: none"> • Specific feeding rates for different species and applications • Mode of Action • Unique identified bioactive compounds • Stable and consistent bioactivity • Patent protection 	✓ ✓ ✓ ✓ ✓	
Testing and Quality Assurance <ul style="list-style-type: none"> • Standard seasonal testing • Certificate of Analysis (lot testing available) • Microbiological testing • Third part audit testing • Strict raw material specifications for highest grade resource 	✓ ✓ ✓ ✓ ✓	✓
Certifications <ul style="list-style-type: none"> • ISO 22000:2005 and PAS222 • Organic Pro-Cert • FeedAssure™ • SafeFeed SafeFood 	✓ ✓ ✓ ✓	

